

# MINNESOTA STATE FAIR

Aug. 24 through Labor Day, Sept. 4, 2006

- 1,632,876 attended the 2005 Minnesota State Fair
- The Minnesota State Fair ranked as the number one 12-day fair in 2005 according to Amusement Business!
- In addition, The Great Minnesota Get-Together ranked #3 overall for 2005 Top 50 North American Fairs.

## Gender



## Employment Status

|                    |       |
|--------------------|-------|
| Employed Full-time | 58.7% |
| Employed Part-time | 17.8% |
| Not Employed       | 22.6% |
| Homemaker          | 6.3%  |
| Retired            | 8.7%  |
| Not Employed       |       |
| Looking for Work   | 2.1%  |
| Disabled           | 2.2%  |
| Student            | 3.1%  |
| Temporary Laid Off | 0.9%  |
| Other              | 0.2%  |

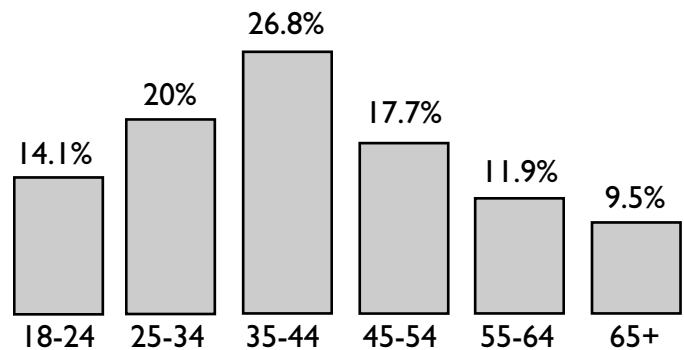
## Education

|                        |       |
|------------------------|-------|
| Less than 12th Grade   | 5.3%  |
| High School Graduate   | 27.2% |
| Some College           | 30.6% |
| College Degree or More | 36.9% |

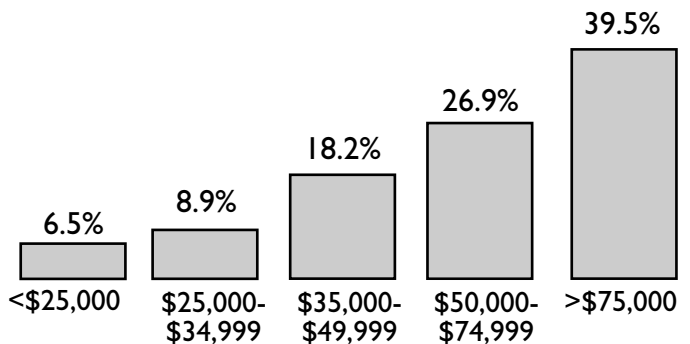
## Minnesota State Fair 2005 Per Capita Spending\*

|                                 |                |
|---------------------------------|----------------|
| Admission Fee Average           | \$7.82         |
| Food and Beverage               | \$13.68        |
| Retail Purchases                | \$9.49         |
| Mighty Midway Rides and Games   | \$3.20         |
| Other Attractions               | \$1.44         |
| Grandstand and Coliseum Tickets | \$1.65         |
| <b>Total</b>                    | <b>\$37.28</b> |

## Demographic Breakout



## Annual Household Income



## Home Ownership

|       |       |
|-------|-------|
| Own   | 79.7% |
| Rent  | 16.3% |
| Other | 4.0%  |

## Number of Children Under 18 in Household

|               |       |
|---------------|-------|
| None          | 55.4% |
| One           | 18.1% |
| Two           | 16.3% |
| Three or More | 10.2% |